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SANDS CHINA LTD.

金沙中國有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1928)

PRICE SENSITIVE INFORMATION

RESULTS OF OUR CONTROLLING SHAREHOLDER, LAS VEGAS SANDS CORP., FOR THE FISCAL THIRD QUARTER ENDED SEPTEMBER 30, 2010

This announcement is issued pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

On or about October 28, 2010 (4:00 a.m. Hong Kong time), our controlling shareholder, Las Vegas Sands Corp. (“LVSC”), announced its financial results for its fiscal third quarter ended September 30, 2010.

This announcement is issued by Sands China Ltd. (“we” or our “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Our Company’s controlling shareholder, LVSC, is a company listed on the New York Stock Exchange (the “**NYSE**”) in the United States. As at the date of this announcement, LVSC beneficially owns approximately 70.3% of the issued and outstanding share capital of our Company.

LVSC files quarterly and annual reports, including quarterly and annual financial information and certain operating statistics under Form 10-Q and Form 10-K, respectively, with the United States Securities and Exchange Commission (the “**SEC**”), in accordance with the ongoing disclosure obligation applicable to a publicly traded NYSE-listed company. Such filings include segment financial information about the Macao operations of LVSC, which are owned by our Company, and the filings are available in the public domain.

LVSC has, on or about October 28, 2010 (4:00 a.m. Hong Kong time), announced its financial results for the fiscal third quarter ended September 30, 2010 (the “**Quarterly Financial Results**”) and held its third quarter 2010 Earnings Conference Call (the “**Earnings Call**”). If you wish to review the Quarterly Financial Results prepared by LVSC, which were filed with the SEC, please visit <http://investor.lasvegassands.com/releasedetail.cfm?ReleaseID=523800> or http://www.sec.gov/Archives/edgar/data/1300514/000095014210001595/ex991form8k_102710.htm.

The financial results of LVSC and its consolidated subsidiaries, including those contained in the Quarterly Financial Results and Earnings Call, have been prepared in accordance with the generally accepted accounting principles of the United States (“**US GAAP**”), which are different from the International Financial Reporting Standards (“**IFRS**”) that we are subject to when preparing and presenting our stand-alone financial results and related financial information. As such, the financial results and related information set forth in the Quarterly Financial Results and Earnings Call are not directly comparable to the financial results and related financial information that our Company discloses as a company listed on the Main Board of The Stock Exchange of Hong Kong Limited. In particular, Average Daily Rate (“**ADR**”) and Revenue Per Available Room (“**RevPAR**”) as presented in the Quarterly Financial Results and Earnings Call are based on gross room revenues as reported under US GAAP, which include associated promotional allowances within room revenues. Under US GAAP, promotional allowances are then deducted from total gross revenues in presenting net revenues. Under IFRS, room revenues exclude such promotional allowances. Our shareholders and potential investors in our ordinary shares are advised that the consolidated financial results and related financial information set forth in the Quarterly Financial Results and Earnings Call with respect to our Company’s operating results have not been prepared or presented by our Company, and there is no indication or assurance from our Company that the financial results and related financial information of our Company will be the same as that presented in the Quarterly Financial Results and Earnings Call.

To ensure that all shareholders of and potential investors in our Company’s ordinary shares have equal and timely access to the information pertaining to our Company, set forth below are extracts of key highlights of the financial results and related financial information published by LVSC in the Quarterly Financial Results and Earnings Call that relate to our Company and our operations in Macao:

Quarterly Financial Results Extracts

Third quarter Overview

Strong revenue growth and increases in operational efficiency in Macau... contributed to substantial margin expansion and industry-leading financial performance overall. We measure our financial success by the generation of adjusted property EBITDA, not by our share of market revenue. We are therefore extremely proud to deliver an all-time quarterly record of US\$334.6 million of adjusted property EBITDA for our Macau operations, with both The Venetian Macao and Four Seasons Hotel Macao and Plaza Casino delivering substantial revenue and adjusted property EBITDA growth and margin expansion.

Sands China Ltd. Consolidated Financial Results

Sands China Ltd. is a majority-owned subsidiary of the company which owns and operates the company’s integrated resort properties and other assets in Macau. On a U.S. GAAP basis, total net revenues for Sands China Ltd. increased 27.7% to US\$1.08 billion in the third quarter of 2010, compared to US\$846.0 million in the third quarter of 2009. Adjusted Property EBITDA for Sands China Ltd. increased 43.0% to US\$328.6 million in the third quarter of 2010, compared to US\$229.8 million in the third quarter of 2009. Net income for Sands China Ltd. increased 124.9% to US\$196.6 million in the third quarter of 2010, compared to US\$87.4 million in the third quarter of 2009.

The Venetian Macao Third Quarter Operating Results

The Venetian Macao continues to enjoy market-leading visitation and strong financial performance. The property delivered record adjusted property EBITDA of US\$211.5 million for the third quarter of 2010 and record 34.1% adjusted property EBITDA margin, an increase of 370 basis points over the third quarter of 2009. Gaming volumes were healthy in each segment of the business. Slot handle was a record US\$853.7 million, increasing 40.0% compared to the quarter one year ago, while Non-Rolling Chip drop was a record US\$956.9 million for the quarter, an increase of 14.6% compared to the same quarter last year. Non-Rolling Chip win percentage for the quarter was 26.6%. Rolling Chip volume during the quarter was US\$11.04 billion, with the direct play portion representing approximately US\$2.52 billion, or 22.8% of that amount.

The following table summarizes our key operating results for The Venetian Macao for the third quarter of 2010 compared to the third quarter of 2009:

The Venetian Macao Operations (In US\$ millions, except for percentages and basis points)	Three Months Ended September 30,			
	2010	2009 ⁽¹⁾	\$ Change	Change
Revenues:				
Casino	\$ 540.3	\$ 420.8	\$ 119.5	28.4%
Rooms	50.6	45.0	5.6	12.4%
Food and Beverage	16.5	13.6	2.9	21.3%
Retail and Other	42.9	40.0	2.9	7.3%
Less — Promotional Allowances	(29.6)	(25.4)	(4.2)	-16.5%
Net Revenues	\$ 620.7	\$ 494.0	\$ 126.7	25.6%
Adjusted Property EBITDA	\$ 211.5	\$ 150.4	\$ 61.1	40.6%
EBITDA Margin %	34.1%	30.4%		3.7 pts
Operating Income	\$ 156.9	\$ 95.6	\$ 61.3	64.1%
Gaming Statistics				
(In US\$ millions, except for percentages and basis points)				
Rolling Chip Volume	\$ 11,035.1	\$ 9,062.2	\$ 1,972.9	21.8%
Rolling Chip Win % ⁽²⁾	3.05%	2.83%		0.22 pts
Non-Rolling Chip Drop	\$ 956.9	\$ 834.9	\$ 122.0	14.6%
Non-Rolling Chip Win % ⁽³⁾	26.6%	23.0%		3.6 pts
Slot Handle	\$ 853.7	\$ 609.7	\$ 244.0	40.0%
Slot Hold % ⁽⁴⁾	6.5%	7.5%		-1.0 pts
Hotel Statistics				
Occupancy %	90.1%	88.1%		2.0 pts
Average Daily Rate (ADR)	\$ 217	\$ 198	\$ 19	9.6%
Revenue per Available Room (RevPAR)	\$ 195	\$ 175	\$ 20	11.4%

⁽¹⁾ Revenue amounts have been reclassified to conform to the current period presentation.

⁽²⁾ This compares to our expected Rolling Chip win percentage of 2.7% to 3.0% (calculated before discounts and commissions).

⁽³⁾ This compares to The Venetian Macao's trailing 12 month Non-Rolling Chip win percentage of 24.4% (calculated before discounts).

⁽⁴⁾ This compares to our expected slot hold percentage of 6% to 7% (calculated before slot club cash incentives).

Sands Macao Third Quarter Operating Results

Sands Macao's third quarter operating performance reflected Sands' strong competitive positioning on the Macao peninsula. Gaming volumes were healthy, while efficiency programs positively impacted financial results. Adjusted property EBITDA was US\$74.1 million in the quarter, a decrease of 3.9% compared to the third quarter of 2009. Adjusted property EBITDA margin was 25.7% in the quarter, compared to 27.5% in the year-ago quarter. Slot handle increased to a record US\$435.7 million, up 33.0% compared to the quarter one year ago, while Rolling Chip volume increased 14.5% to US\$6.28 billion for the quarter.

The following table summarizes our key operating results for the Sands Macao for the third quarter of 2010 compared to the third quarter of 2009:

Sands Macao Operations (In US\$ millions, except for percentages and basis points)	Three Months Ended September 30,			
	2010	2009	\$ Change	Change
Revenues:				
Casino	\$ 281.8	\$ 275.4	\$ 6.4	2.3%
Rooms	6.1	6.6	(0.5)	-7.6%
Food and Beverage	11.3	9.4	1.9	20.2%
Retail and Other	2.2	1.2	1.0	83.3%
Less — Promotional Allowances	(13.2)	(11.8)	(1.4)	-11.9%
Net Revenues	\$ 288.2	\$ 280.8	\$ 7.4	2.6%
Adjusted Property EBITDA	\$ 74.1	\$ 77.1	\$ (3.0)	-3.9%
EBITDA Margin %	25.7%	27.5%		-1.8 pts
Operating Income	\$ 64.1	\$ 64.4	\$ (0.3)	-0.5%
Gaming Statistics (In US\$ millions, except for percentages and basis points)				
Rolling Chip Volume	\$ 6,275.0	\$ 5,479.1	\$ 795.9	14.5%
Rolling Chip Win % ⁽¹⁾	3.00%	3.37%		-0.37 pts
Non-Rolling Chip Drop	\$ 649.6	\$ 626.4	\$ 23.2	3.7%
Non-Rolling Chip Win % ⁽²⁾	20.3%	19.0%		1.3 pts
Slot Handle	\$ 435.7	\$ 327.5	\$ 108.2	33.0%
Slot Hold % ⁽³⁾	5.7%	6.6%		-0.9 pts
Hotel Statistics				
Occupancy %	96.6%	97.9%		-1.3 pts
Average Daily Rate (ADR)	\$ 239	\$ 254	\$ (15)	-5.9%
Revenue per Available Room (RevPAR)	\$ 231	\$ 248	\$ (17)	-6.9%

⁽¹⁾ This compares to our expected Rolling Chip win percentage of 2.7% to 3.0% (calculated before discounts and commissions).

(2) This compares to the Sands Macao's trailing 12 month Non-Rolling Chip win percentage of 20.2% (calculated before discounts).

(3) This compares to our expected slot hold percentage of 6% to 7% (calculated before slot club cash incentives).

Four Seasons Hotel Macao and Plaza Casino Third Quarter Operating Results

The Four Seasons Hotel Macao and Plaza Casino delivered a quarterly record US\$49.0 million of adjusted property EBITDA for the third quarter of 2010, an increase of US\$38.8 million, or 380.4%, compared to the third quarter of 2009. Rolling Chip volume increased to US\$4.74 billion during the quarter, with the direct play portion representing approximately US\$1.99 billion, or 42.0% of that total. The mass gaming business continued to expand, with slot handle achieving US\$120.3 million in the quarter, an increase of 98.5% compared to last year's third quarter. Non-Rolling Chip drop increased 18.8% to US\$98.5 million. Hotel occupancy reached 70.9% during the quarter, up from 56.2% in the same quarter last year.

The following table summarizes our key operating results for the Four Seasons Hotel Macao and Plaza Casino for the third quarter of 2010 compared to the third quarter of 2009:

Four Seasons Hotel Macao and Plaza Casino Operations (In US\$ millions, except for percentages and basis points)	Three Months Ended September 30,			
	2010	2009	\$ Change	Change
Revenues:				
Casino	\$ 142.3	\$ 54.8	\$ 87.5	159.7%
Rooms	7.6	5.5	2.1	38.2%
Food and Beverage	5.1	3.9	1.2	30.8%
Retail and Other	13.9	8.0	5.9	73.8%
Less — Promotional Allowances	(8.5)	(5.1)	(3.4)	-66.7%
Net Revenues	\$ 160.4	\$ 67.1	\$ 93.3	139.0%
Adjusted Property EBITDA	\$ 49.0	\$ 10.2	\$ 38.8	380.4%
EBITDA Margin %	30.5%	15.1%		15.4 pts
Operating Income (Loss)	\$ 34.1	\$ (4.3)	\$ 38.4	893.0%
Gaming Statistics (In US\$ millions, except for percentages and basis points)				
Rolling Chip Volume	\$ 4,740.6	\$ 2,183.7	\$ 2,556.9	117.1%
Rolling Chip Win % ⁽¹⁾	3.08%	2.31%		0.77 pts
Non-Rolling Chip Drop	\$ 98.5	\$ 82.9	\$ 15.6	18.8%
Non-Rolling Chip Win % ⁽²⁾	29.5%	22.3%		7.2 pts
Slot Handle	\$ 120.3	\$ 60.6	\$ 59.7	98.5%
Slot Hold % ⁽³⁾	5.4%	5.4%		0.0 pts
Hotel Statistics				
Occupancy %	70.9%	56.2%		14.7 pts
Average Daily Rate (ADR)	\$ 309	\$ 294	\$ 15	5.1%
Revenue per Available Room (RevPAR)	\$ 219	\$ 165	\$ 54	32.7%

- (1) This compares to our expected Rolling Chip win percentage of 2.7% to 3.0% (calculated before discounts and commissions).
- (2) This compares to the Plaza Casino's trailing 12 month Non-Rolling Chip win percentage of 24.7% (calculated before discounts).
- (3) This compares to our expected slot hold percentage of 6% to 7% (calculated before slot club cash incentives).

Other Factors Affecting Earnings

Other Asia adjusted property EBITDA, which is principally composed of losses from our CotaiJet ferry operation, was negative US\$5.6 million in the quarter.

Pre-opening expenses, related principally to Marina Bay Sands in Singapore and the Shangri-La, Traders, Sheraton, St. Regis development on Parcels 5 & 6 of the Cotai Strip, decreased to US\$10.1 million in the third quarter of 2010, compared to US\$28.9 million in the third quarter of 2009.

The company recorded a non-cash impairment loss of US\$16.1 million during the quarter primarily related to equipment in Macau that is expected to be disposed.

Balance Sheet Items

Of the restricted cash balances, US\$885.2 million pertains to construction for the Shangri-La, Traders, Sheraton, St. Regis development on Parcels 5 and 6 in Macau...

Capital Expenditures

Capital expenditures during the third quarter totaled US\$523.1 million, including construction and development activities of... US\$146.9 million in Macau..

Earnings Call Extracts

Mr. Sheldon G. Adelson, Chairman and Chief Executive Officer of LVSC, announced that:

I will address the issue of adjusted property EBITDA vs Gross Revenue in a minute, but let me first point out that our adjusted property EBITDA margin in Macau reached a record 31.3 percent, up 310 basis points from the 28.2 percent in the same quarter last year.

Additionally, you all know the Golden Week Holiday took place earlier this month. It was a strong Golden Week for Sands China as we set two daily records for adjusted property EBITDA — and with a full weekend still ahead of us, and despite the prior weeks typhoon warning, we are on pace to have a record month in October overall.

Our strong belief is that the appropriate measure of our financial performance is adjusted property EBITDA, not market share of gross revenue. For instance, in Macau — SJM has given out tens of sublicenses and according to rumors MGM, Galaxy and Melco have decided to follow suit. Under these arrangements, the operator may actually receive as little as 3 percent of gross revenue, but they use 100 percent of the gross revenue to determine their market share.... What's more important, 3 percent of revenue before expenses or adjusted property EBITDA of more than 30 percent?

While our market share of GROSS gaming revenues in Macau has remained approximately 20%, our share of adjusted property EBITDA in the marketplace is significantly higher. We estimate that we are currently generating between 35% and 40% of the total adjusted property EBITDA in the market. Now that is how WE define market share leadership in Macau.

Please see below further highlights from the Questions and Answers session of the Earnings Call:

In response to a question concerning gross casino accounts receivables, Mr. Kenneth Kay, Executive Vice President and Chief Financial Officer of LVSC, commented that we currently hold a reserve of 42% against gross casino accounts receivables in Macao. We have been successful in collecting some outstanding receivables since the end of the quarter. After factoring in these repayments, our reserve against accounts receivables in Macao is 48%.

In response to a question relating to the Apart-Hotel Tower at The Plaza Macao, Mr. Adelson commented that we are hopeful that we can imminently receive approval. Based on the current numbers, it could generate up to US\$1.4 billion for the Company.

In response to a question concerning direct VIP play in Macao, Mr. Adelson commented that direct VIP play currently accounts for approximately 25%–30% of our rolling volume. We intend to maintain our direct VIP play at this level.

Forward-Looking Statements

This announcement contains forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond the Company's control, which may cause material differences in actual results, performance or other expectations. These factors include, but are not limited to, general economic conditions, competition, new ventures, substantial leverage and debt service, government regulation, legalization of gaming, interest rates, future terrorist acts, influenza, insurance, gaming promoters, risks relating to our gaming subconcession, infrastructure in Macao and other factors detailed in our Company's prospectus dated November 16, 2009. We are under no obligation to (and expressly disclaim any such obligation to) update the forward-looking statements as a result of new information, future events or otherwise.

Our shareholders, potential investors and readers are advised not to place undue reliance on the Quarterly Financial Results and Earnings Call and to exercise caution in dealing in securities in our Company.

By order of the Board
SANDS CHINA LTD.
Anne Maree Salt
Joint Company Secretary

Hong Kong, October 28, 2010.

As at the date of this announcement, the Board comprises Michael Alan Leven and Toh Hup Hock (as Executive Directors); Sheldon Gary Adelson, Jeffrey Howard Schwartz and Irwin Abe Siegel (as Non-Executive Directors); and Iain Ferguson Bruce, Chiang Yun and David Muir Turnbull (as Independent Non-Executive Directors).

* *For identification purposes only.*